



# Spay/Neuter/Now (SNN) 2014 Spring Newsletter

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## Spay/Neuter/Now's 20<sup>th</sup> Anniversary!

Spay/Neuter/Now invites you to celebrate and participate in our 20<sup>th</sup> Anniversary!  
Please watch our website and Facebook page for a full season of 2014 events & fundraisers.

Our ability to provide aid to in-need animals, people and communities  
in the North Country is thanks to **YOUR** continued support!



Companion animal overpopulation is a problem that cannot resolve itself. You cannot adopt or humanely euthanize your way out. The long-term solution is spaying & neutering. It is why SNN exists and why we all need to work together on this crisis.

Over the past twenty years, Spay/Neuter/Now has performed and provided aid for **14,632** spays & neuters. This was only possible thanks to your generous donations of time and resources.

Putting a long-term and significant dent in cat & dog overpopulation each year will prevent thousands of North Country animals from dying from starvation, disease, exposure, injury, human cruelty, neglect or abandonment. Every animal spayed & neutered by SNN means preventing many future litters!

### Lewis & Jefferson County BOCES Hosts SNN Mobile Clinics

SNN thanks Small Animal Care instructors Blake Place and Justin Hall, their students, Lewis County BOCES and Jefferson County BOCES for arranging and hosting SNN mobile clinics at their facilities in Glenfield and Watertown.

Throughout the day, students were able to watch surgeries, ask questions and be involved in the entire process. Many students stayed after class to continue helping. The students also donated over \$300 through fundraisers and grooming tips.

We hope to return for future clinics so that students can continue to get a hands-on, real-world experience and exposure to the issues involving and results from companion animal overpopulation.



## Spay-Ghetti Dinner



SNN and Alley Cat Rescue of Alexandria Bay have our 3<sup>rd</sup> Annual Spay-Ghetti Dinner coming up soon on **June 12<sup>th</sup>** from 4:00pm-8:00pm hosted by the Riveredge Resort in Alexandria Bay. Call 315.482.9917 for info.

**SILENT AUCTION!**

**BAKE SALE! LIVE MUSIC!**

**COME ENJOY THE EVENING AND HELP THE ANIMALS IN YOUR COMMUNITY!**

**Advance Tickets Available \$8.00ea.**

## Dress Down Day Success!



This past spring the employees of the New York Air Brake in Watertown, NY chose to support SNN by holding a dress down day fundraiser. New York Air Brake corporate also agreed to match the funds raised. The efforts resulted in a \$600 donation to Spay/Neuter/Now to support our continued work assisting area animals, people and communities by offering affordable, income-based spay/neuter services. Many thanks to the New York Air Brake and its employees!

## Humane Education



Peggy Blackmer (SNN) presenting Humane Education to Heuvelton 3<sup>rd</sup> Graders, February 2014.

## SNN Mobile Clinic Report

Spay/Neuter/Now's mobile clinic program is proud to report that our 2013 decision to add canine spay & neuter to our list of services has been a great success.

150 dogs in addition to 862 cats from households in need were spayed/neutered in 2013 by our mobile clinic.

Thanks to all of SNN's mobile clinic hosts and a special thanks to the St. Lawrence Valley SPCA (Ogdensburg) and the Jefferson County SPCA (Watertown) for hosting SNN clinics using their surgical facilities over the winter. Without winter surgical facilities of our own, SNN could not have continued operating throughout the winter and 247 animals would still need to be spayed & neutered.



The St. Lawrence Valley SPCA continues to support a \$10 per animal discount for all eligible SNN clients in St. Lawrence County through their Furry Angels Medical Fund. The SPCA is currently running a \$2,500 capital campaign to raise the funds to purchase a new surgical table for the shelter.

The Jefferson County SPCA, through limited grant funds, is partnering with SNN to provide surgeries for low-income eligible clients' cats & dogs at a cost of \$10 per animal. Grant funds will impact over 115 animals in Jefferson County.

*"For every animal spayed/neutered, it is another litter not coming to shelter doors." -Karen Cunningham, St. Lawrence Valley SPCA*

## Spay/Neuter/Now Receives Multiple ASPCA Grants

In 2013, SNN received three grants through the ASPCA:



SNN was awarded a \$15,000 NYS Animal Population Control Grant through the ASPCA for mobile clinic operational costs resulting in 467 spays & neuters.

SNN received a \$500 ASPCA Staffers' Choice Grant in honor of ASPCA employee Dr. Kathleen Makolinski. Dr. Makolinski (our speaker for our 2012 workshop) selected Spay/Neuter/Now to receive this grant and it helped cover veterinarian fees for a one of our clinics this summer that resulted in spaying & neutering 33 cats and 7 dogs.

We also received a \$500 grant for membership in the Association of Fundraising Professionals, and a scholarship for an online course on nonprofit fundraising techniques.

# The Costs of High Quality, High Volume Spay/Neuter (HQHVSN)

Using the highest quality supplies & equipment is a minimum standard for our mobile clinic to allow us to bring the best services to in-need cats & dogs in low-income households, military households, as well as for caretakers of un-owned feral, stray, barn or colony cats.

Our mobile clinic program charges an affordable flat fee to the client (see below) that includes the examination, surgery, pain medication, rabies vaccination, distemper (FVRCP/DA2PP) vaccination and a flea treatment. This flat fee helps to cover a portion of SNN's total cost per animal.



Every **\$35.00** beyond the clinic flat fee that Spay/Neuter/Now fundraises or receives in donations or grants means another animal that we can afford to spay or neuter in 2014 and onwards. All funds go straight to spaying & neutering efforts and education in Northern New York State.

There are an estimated 100,000\* intact animals in St. Lawrence, Jefferson and Lewis counties. Roughly 50,000\* of these animals are un-owned, abandoned, feral, stray, barn or colony cats in our region.

SNN's Board of Directors approved an ambitious plan to attempt to greatly increase our community awareness and spay/neuter mobile clinic activity by the end of 2014. Our mobile clinic goal is to attempt to reach a sustained level of 96 clinics (~2,500 animals) per year compared to roughly 36 clinics (~1,000 animals) per year. Once we reach this new level, SNN will have an estimated \$250,000 of expenses with clinic fees covering only ~\$170,000.

To make this happen, we need your support in spreading the word about Spay/Neuter/Now, our mission and our services. Please consider making a tax-deductible donation to Spay/Neuter/Now or donating to one of our programs specifically. If you are interested in volunteering with us, please contact us at 315.324.5541 or [snnschermerhorn@gmail.com](mailto:snnschermerhorn@gmail.com).

We hope that our animals, people and communities can count on your support. Thank You!



Sincerely,  
-Kevin Mace  
President, Spay/Neuter/Now

\* Estimates based on ASPCA, HSUS and US 2010 Census national statistics and data.

## SNN Mobile Clinic Vaccinations

SNN's mobile clinic program includes rabies, feline distemper (FVRCP) and canine distemper (DA2PP) vaccinations as part of our flat fee package. We have noticed alarming trends in the vaccination history of animals coming to our clinics from 2011-2013.

91.16% of 2,782 cats and 43.05% of 151 dogs in the SNN mobile clinic required rabies vaccinations. 96.59% of cats required FVRCP and 62.91% of dogs required DA2PP vaccinations. Only 17.79% of 1,012 SNN mobile clinic cats & dogs in 2013 had any prior vaccinations.

Unvaccinated animals place our animals, people and communities at risk. Spay/Neuter/Now feels that providing vaccinations as part of our spay/neuter services is a vital line of protection and an essential service to provide to the community.

These vaccines are not donated to Spay/Neuter/Now, so we must purchase them at a nonprofit, discounted rate of an average of \$5.00 per animal for rabies & distemper. If we reach our 2014 goals, we will need \$12,500.00 to cover the costs of rabies and distemper vaccine for the approximately 2,500 animals anticipated to go through SNN mobile clinic doors in 2015.

## SNN Mobile Clinic Flat Fees

Male Cat	\$55.00
Female Cat	\$55.00
Male Dog <40#	\$75.00
Male Dog 41-70#	\$90.00
Male Dog >70#	\$110.00
Female Dog <40#	\$100.00
Female Dog 41-70#	\$125.00
Female Dog >70#	\$150.00

For applications or information, please call 315.486.0094 or visit [www.spayneuternow.org](http://www.spayneuternow.org).

The market value of SNN's set of services and treatments is \$150.00-\$500.00 per animal.

## From Our Founder



Our local farmers are becoming aware of the benefits of bringing their colonies under control. In October 2013, SNN took the Neuter Commuter to a farm in Heuvelton, NY, which trapped 41 cats. SNN spayed & neutered all of them and the farm has had healthier cats with no new litters for over 6 months! This would not have been possible without your support!

I founded Spay/Neuter/Now in 1994 because I could not bear the needless suffering of animals due to overpopulation. Overpopulation is the root cause of many animal welfare issues in our communities. It is our goal to put a significant dent in North Country companion animal overpopulation through education and providing affordable spay/neuter services to those in need.

I am asking for you to **Join Team SNN** and get involved in overpopulation-related issues in your community. The fate of thousands of potential litters relies on your continued support of Spay/Neuter/Now through donations of time, resources, fundraisers and grants.

Please consider taking a few minutes once a week to share information about Spay/Neuter/Now with someone new. That could be your relatives, friends, businesses, government officials or your neighbors down the road that have abandoned cats dropped off at their farm.

Thank you to all of our supporters, donors, volunteers, fundraisers, staff and board members for making the past 20 years a reality! -Bea Schermerhorn



**Thanks to Inkwell Graphix for donating Spay/Neuter/Now's new website redesign! Go and check it out:**

[www.spayneuternow.org](http://www.spayneuternow.org)



You can now make tax-deductible donations to Spay/Neuter/Now via PayPal from our website.

### Spay/Neuter/Now 2015 Wall Calendars



Get ahead on your gift shopping! Samples of the animal pictures in this calendar can be seen in this newsletter. Please call or email us to order!

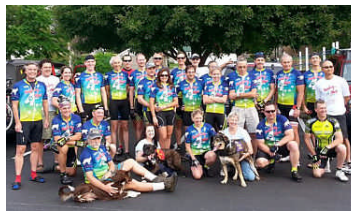
**Calendars \$10.00ea. Includes S&H**

### Santa Paws Potsdam Agway December 6<sup>th</sup>, 2014



Santa Paws 2013 fundraised over \$700 for SNN! A special thanks to photographer Genine Gehret and to Potsdam Agway for hosting us and donating a wreath to raffle.

### Pedaling4Paws 2014



The annual 5-day fundraiser for animals taking participating cyclists from West Chester, PA to Ogdensburg, NY is including SNN in 2014's tour. The group will stop at 47 Duck Cove Road in Hammond ~10:30am, June 28<sup>th</sup>.

Please join us in hosting a break for Pedaling4Paws at our home base. You can find more information at [www.pedaling4paws.org](http://www.pedaling4paws.org) or by contacting Spay/Neuter/Now.

Donations through this fundraiser can be made to Spay/Neuter/Now! Donations through this program should mention Pedaling4Paws.



### T-Shirts/Sweatshirts

50/50 Cotton/Polyester

SNN Calendars, T-Shirts, Sweatshirts, Mugs and other merchandise are also available at our tables at North Country events.



**Please consider making a tax-deductible donation to Spay/Neuter/Now today!**

**Your financial support continues to reduce the companion animal overpopulation in Northern New York State!**

